

~~SECRET~~ 37/10/23.

17th May, 1938.

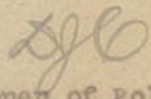
~~SECRET~~

Colonel Sir Vernon Kell,  
Box No. 500,  
Parliament Street, B.O.,  
LONDON, S.W.1.

Dear Sir Vernon,

I beg to acknowledge, with thanks, receipt of your letter OF.510/1/B.2a of the 23rd March last enclosing summary of information regarding propaganda which is said to be introduced to the newspapers in British countries on behalf of the German Foreign Office through the medium of the "Berlin Weekly" and the "Terramare Office" in Berlin, which I have perused with interest.

Yours sincerely,

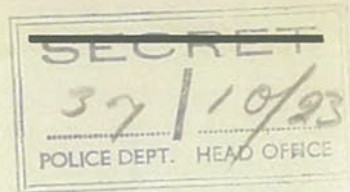


Commissioner of Police.  
*for*

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Telephone No.  
VICTORIA 1552-3-4  
OF. 510/1/B.2a.



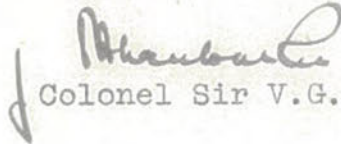
BOX NO. 500,  
PARLIAMENT STREET, B.O.,  
LONDON, S.W.1.

23<sup>rd</sup> March, 1938.

Dear Mr. Cummings,

I enclose a summary of information, which was received a short time ago, regarding propaganda which is said to be introduced to the newspapers in British countries on behalf of the German Foreign Office through the medium of the "Berlin Weekly" and the "Terramare Office" in Berlin.

Yours sincerely,

  
Colonel Sir V.G.W. Kell.

D.J. Cummings, Esq.,  
Commissioner of Police,  
Wellington,  
New Zealand.

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The "Berlin Weekly" is the English version of an article service prepared and distributed in four languages (German, English, French and Spanish) by the Verlag U l t r a p r e s s, G.m.b.H., for the information of and publication in foreign newspapers. In Germany itself the service is secret. According to information received, the name "Ultrapress" is a pseudonym, the service being prepared by the German Foreign Office (Geheimrat ASCHMANN), and one reason for the use of the pseudonym is to be able to disclaim official responsibility for the contents. The "Berlin Weekly", in short, embodies the views the German Foreign Office wants propagated by the British press in English-speaking countries.

Use is also made of an organisation called the "Terramare Office" run by a young Viennese called Dr. Richard MÜNNIG. The "Terramare Office" was originally started with the object of promoting international understanding. It distributed free millions of copies of propaganda literature in English in all parts of the world. It used to, and still does, issue a booklet called "Passing through Germany", about 10,000 copies of which were distributed by the German Navy on its way about the world. In this way the "Terramare Office" accumulated a list of many thousands of names of "reliable" people friendly towards Germany. These people receive anything new issued and the "Terramare Office" keeps up a lively correspondence with them.

The "Berlin Weekly" has access to this "Terramare" list and supplements its own as far as the names appear suitable. It similarly has access to and makes use of the address list of "Germany and You", which before the advent of the Nazi régime was a travel magazine written "by Anglo Saxons/



Saxons for Anglo Saxons", but it has since become completely Nazi and is supported by the Werberat der Deutschen Wirtschaft (German National Salesmanship Council), which "recommends" firms to advertise.